

# COMPANY PROFILE 2020



سبيد لاين لأعمال تصميم تنفيذ الديكور ش.ذ.م.م.  
**SPEED LINE DECORATION  
DESIGN & FIT OUT L.L.C.**



MECHANICAL, ELECTRICAL  
& PLUMBING (MEP)



DECORATION DESIGN  
& FALSE CEILING



BUILDING CLEANING  
SERVICES



GLASS AND ALUMINIUM  
INSTALLATION



KITCHENS  
INSTALLATION



FLOOR AND WALL  
TILING WORKS



WALL PAPER  
FIXING



CARPENTRY & FLOORING  
CONTRACTING

**YOU THINK WE CREATE**

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# HISTORY OF OUR STRUGGLE



Launching in the summer of 2006 in a small workshop at Ajman, UAE by **Mr. Muhammad**, Speedline decoration has evolved continuously and come very far from its humble beginnings. Today the company is a brand synonymous with luxury, class and quality. From creating large scale turn key timeless design solutions for individual, commercial and corporate clients, the company has successfully accomplished the projects of all sizes.

We manufacture all of our designing Solutions material in house by our technical experts' team, maintain whole technical data and provide optimum services as per project requirements which allows us a greater degree of flexibility when designing interiors for our clients. Our work is standardized and unique but timeless state of art, we are committed to using the best materials available and ensuring a high standard quality because we believe that the quality tends to fan out like waves.

We understand how challenging designing the perfect work or living space can be and that is why we always aim to deliver something beyond the level of our clients' expectations.

Our turn key interior solutions allow you to avoid the head ache of planning each aspect of your business environment. Let us do the planning while you can focus on your business, that being said, we make sure we communicate constantly to ensure that your expectations are being satisfied at every phase of the project.

# VISION

To be recognized as the leading state of an art consultancy services business which provides optimum suitable solutions in designing Interiors and renovation work to residential, commercial and corporate clients in UAE.

04

# MISSION

To achieve the leading position in the marketplace as a quality driven Interior designer and in rendering services like Installation, fitting, fixtures, flooring, air conditioning and maintenance work, we stand focused on servicing our Client relationships with both creative design and professional project management expertise. The goal of these services is to provide a measurable improvement in a Client's facility and/or building asset within the following pre-determined criteria:

- creative design
- efficient and effective planning
- attention to details with quality materials
- application of sustainable design standards
- healthy environment
- safety precautions
- long-term investment value

# CULTURE

To create, secure and maintain a Client centred management structure that is defined by our commitment to our Client relationships and to our pursuit of quality driven state of an art design consultancy services. The sustainable growth of our business is directly related to a firm development of these Client relationships with the goal of generating recurring business opportunities with our Clients over the long term period.

# VALUES

To continually improve our project quality, working methods and management systems through creativity and innovation in order to ensure our continual development as a quality driven design consultancy services business and as high-caliber professionals within our fields of specialization.

To express our passion as a solution provider through working closely together with our clients, consultants, contractors and suppliers.

# OUR BEST SERVICES

We have skill to create the best suitable design to channel your unique and impressive lifestyle. To create best match of our design solutions with your desires for your office and home, we are committed to offer our quality services at affordable rates.



## DECORATION DESIGN & FIT-OUT

Speed Line Decoration offers complete turn key office and home Interior decoration and fit-out solutions

## FALSE CEILING & LIGHT PARTITIONS

We build flawless false ceilings which truly gives great feelings.



## BUILDING, VILLA, OFFICE CLEANING

We offer complete building cleaning solutions to ensure an immaculate healthy environment.

## KITCHENS INSTALLATION

Our HVAC(Heating, ventilation, and air conditioning) expert team has remarkable experience in dealing with complete Kitchen installations and its maintenance.



## WALL PAPER FIXING

Let us make your place more valuable beyond your imagination with our quality Wall-Paper fixing services

# OUR BEST SERVICES

## CARPENTRY & FLOORING

We have very skillful team to handle all of your carpentry and flooring work.



## GLASS AND ALUMINUM INSTALLATION

We have experienced team for Glass & Aluminum Installation work and its maintenance

## FLOOR AND WALL TILING WORKS

We provide quality Floor & Wall Tiling work to meet with your desires for your office and home requirements



## ELECTRICAL FITTINGS & FIXTURES

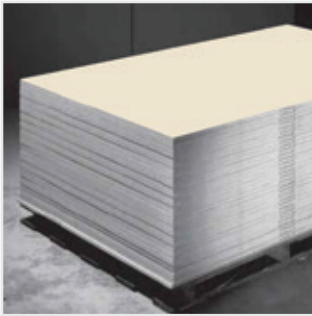
Speed Line Decoration has skilled technical Team to offer all type of Electrical and Fixtures Services. We have our specialty to take up the work with proper data resources best suitable to the deign need.

## HVAC SYSTEM INSTALLATION

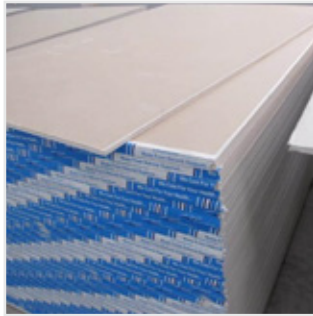
Our HVAC(Heating, ventilation, and air conditioning) expert team has remarkable experience in dealing with complete Air-Conditioning, Ventilation and Air Filtration System and its maintenance.



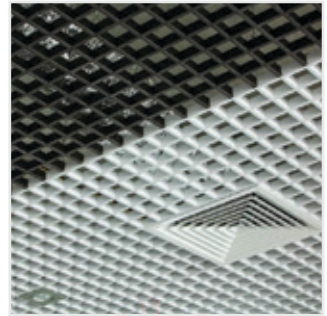
# MATERIALS



Knauf Regular Gypsum Board (RG)



Gyproc Gypsum Board, Thickness- 12.5mm



OPEN CELL SYSTEM



Saudia Grey Gypsum Board, Thickness- 12.5mm



gypline gypsum board



The Gypsemna's REGULAR (RG) Type C Gypsum Board

# OUR BRAND SELECTION

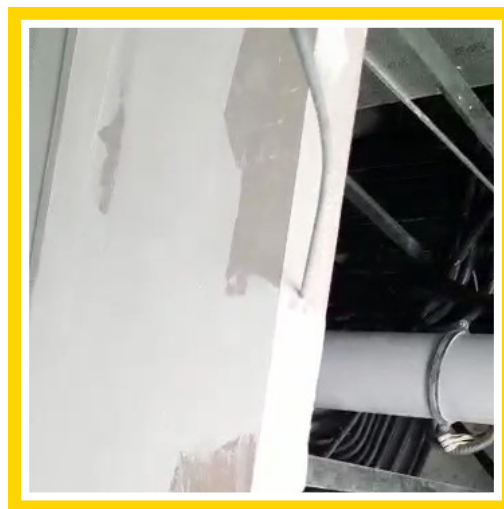
## OUR BRAND SELECTION



# TECHNIQUE

## GYP SUM BOARD BULKHEAD

NO CRACKS - LEVEL - LIFETIME GUARANTEE







# PROJECTS

# AL IHSAN TOWER

## KARAMA, AJMAN

**PROJECT:**  
PROPOSED G+M+6P+15 TYPICAL  
FLOORS

**CLIENT:**  
M/S. AL IHSAN CHARITY  
FOUNDATION

**MAIN CONTRACT:**  
M/S. MODERN BUILDING  
CONTRACTING

**SCOPE OF WORK:**  
SUPPLY & INSTALLATION OF FALSE  
CEILING WORKS

**CONTRACT VALUE:**  
569,185.00 AED



# AJMAN CORNISH RESIDENCE

## AJMAN CORNISH

**PROJECT:**  
AJMAN CORNICHE  
RESIDENCE

**CLIENT:**  
M/S. AQAAR

**CONSULTANT:**  
M/S. ENGR. ADNAN  
SAFFARINI ARCHITECT  
& ENGINEERING

**MAIN CONTRACTOR:**  
M/S. Gulf Asia  
Contracting Co.LLC

**SCOPE OF WORK:**  
SUPPLY &  
INSTALLATION OF  
FALSE CEILING  
WORKS

**CONTRACT VALUE:**  
4,143,980.00 AED



# AL DANA TOWER

## AJMAN GULFA BRIDGE

PROJECT:

G+4P+15 TYPICAL FLOORS

CLIENT:

M/S. AL DHAANA HOLDIN

CONSULTANT:

M/S. ENGR. ADNAN SAFFARINI ARCHITECT &  
ENGINEERING CONSULTANTS

MAIN CONTRACTOR:

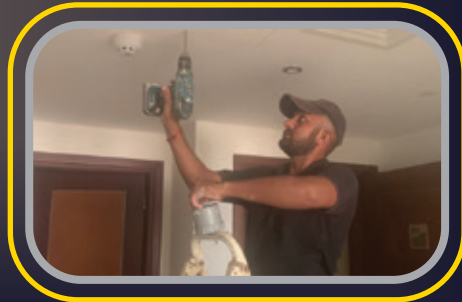
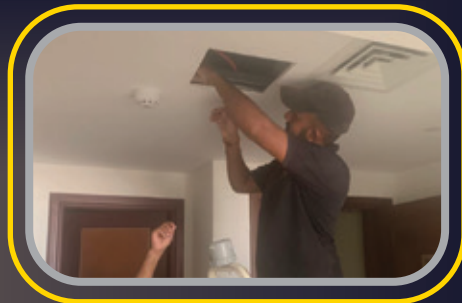
M/S. AL ZAMALEK GENERAL  
CONTRACTING L.L.C

SCOPE OF WORK:

SUPPLY & INSTALLATION  
OF FALSE CEILING

CONTRACT VALUE

420,810.00 AED



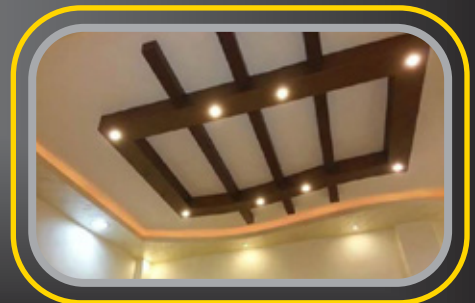
# SHEIKH SULTAN VILLA

## SHARJAH

PROJECT:  
SHEIKH SULTAN VILLA

SCOPE OF WORK:  
SUPPLY & INSTALLATION OF FALSE CEILING

CONTRACT VALUE  
48,000.00 AED



# AL WASL PLAZA EXPO 2020

DUBAI, UAE

PROJECT:  
AL WASL PLAZA

CLIENT:  
EXPO 2020

SCOPE OF WORK:  
GYPSUM BOARD  
WITH ROCKWOOL  
CEILING  
BULKHEAD  
COVE LIGHT



# LIST OF COMPLETED PROJECTS

SN	PROJECT TITLE	CONTRACT VALUE	CLIENT/CONSULTANT/CONTRACT
1	Ajman Club	250,000	Construction Tech.
2	Ajman Freezone Authority	325,000	Zahra Construction.
3	Ajman Mosque (Musfairef)	180,000	Continental Eng'g & Consultants.
4	Amber Gem	726,000	Kennedy Consultants.
5	Arab Tech	160,000	Al Bashiq Bldg Maintenance.
6	"R" Tower	328,000	Proarc Architects & Eng'g. Consultants.
7	Car Souq	94,000	Carri Consultants.
8	China Mall	75,000	Canadian Consultants.
9	EMPOST - Dubai	850,000	Eng. Adnan Saffarini Design Supervision & Consultancy.
10	Garden City	180,000	Al Bashiq Bldg. Maintenance.

\*Contract Value is in AED



**Ajman Pearl**



**China Tower**



**Al Watan University**

# LIST OF COMPLETED PROJECTS

SN	PROJECT TITLE	CONTRACT VALUE	CLIENT/CONSULTANT/CONTRACT
11	Gold Souq	1,025,000	Eng. Adnan Saffarini Design Supervision & Consultancy.
12	Majestic	550,000	Construction Tech.
13	Al Manamah Mosque	600,000	Construction Tech.
14	Masreq Bank	100,000	Construction Tech.
15	Quasimia Hospital (Sharjah)	550,000	Eng. Adnan Saffarini Design Supervision & Consultancy.
16	Quasimia Hospital (Sharjah)	50,000	Al Tarfanah Decor Co.
17	Ramada Hotel	255,000	Four Zone LLC - Design Consultants.
18	Ajman Pearl	147,000	Construction Tech.
19	Andalous 4	200,000	Construction Tech.
20	Corniche Tower	1,150,000	Aqaar.

\*Contract Value is in AED



**Makeen**



**Corniche Tower**



**Ramada Hotel**



# LIST OF CLIENTS



REAL ESTATE



مكتب المهندس عدنان سافاريني  
معماريون ومهندسون استشاريون

Eng. Adnan Saffarini Office  
Architects & Engineering Consultants



جمعية الإحسان الخيرية  
Al Ihsan Charity Association



MAZAYA  
CONSULTING ENGINEERS



CANADIAN  
CONSULTANT

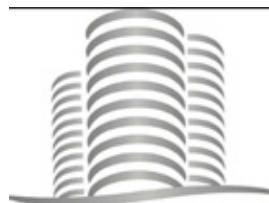


Gulf Asia Contracting Co. LLC  
General Contractors



CONSTRUCTION  
TECH L.L.C.

كونستراكشن تك  
ذ.م.م.



AL ZAHRA  
BUILDING CONTRACTING

proarc  
ARCHITECTS & ENGINEERING CONSULTANTS



# LETTER OF APPRECIATION

**MODERN BUILDING  
CONTRACTING CO. L.L.C.**



**شركة العمارة الحديثة  
للمقاولات ذ.م.م.**

## CERTIFICATE OF EXCELLENCE

Is awarded to **M/s. Speed Line Decoration Design and Fit out LLC**

In recognition of their outstanding designing work to give a new prestigious look to our building. We found their team highly competent, committed and reliable which accomplished the job in time with no compromise on the quality of work standard.

**Modern Building Contracting Co. L.L.C**



مكتب ابو ظبي. هاتف: 02-17999874. فاكس: 02-17999876. /مكتب دبي. هاتف: 04-4512378. فاكس: 04-4512858. /مكتب الشارقة. هاتف: 06-7473322. فاكس: 06-7473322. /مكتب رأس الخيمة. هاتف: 07-2221891. فاكس: 07-2221890. /مكتب لبنان. هاتف/فاكس: +9611970297. مكتب المملكة العربية السعودية الرياض. هاتف 9611-92000976. البريد الالكتروني: ksa-info@mbcc-uae.com  
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**Email : info@mbcc.ae, Web.: www.mbcc-uae.com**

**DIN EN ISO 9001 : 2008, DIN EN ISO 14001 : 2004, OHSAS 18001 : 2007**



# OUR TEAM



## MUHAMMAD TOUSEEF

Managing Director

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He is responsible for providing strategic, financial and operational leadership for the company and will closely coordinate and work with the Core Management and senior leadership team.



## RIZWAN ALI

HR and Co-Founder

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This is a dynamic role with responsibilities that can include identifying market opportunities, developing business plans and forecasts, develop business estimates and build sound teams. Also build awareness and excitement for a company.



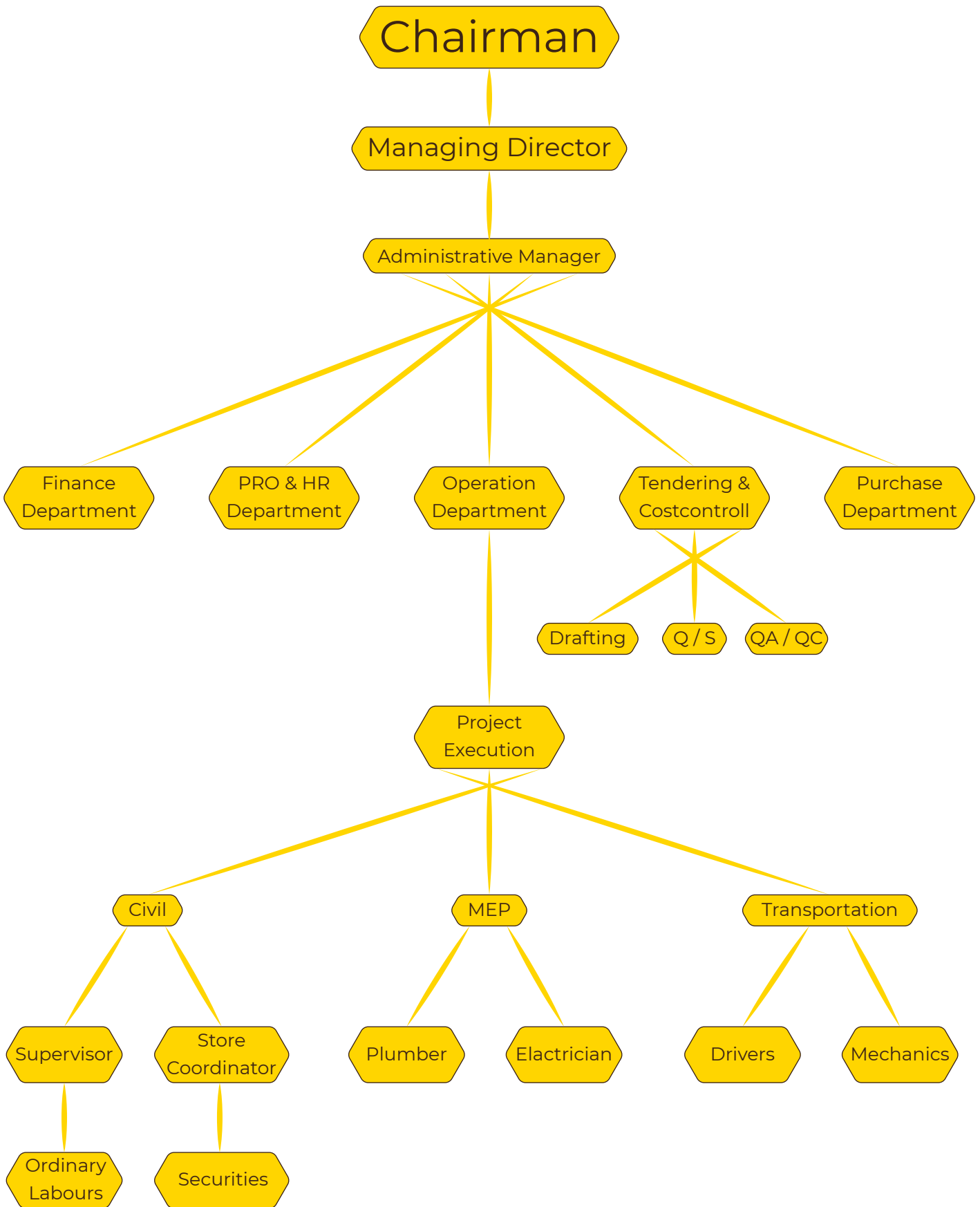
## ELSAMANI ABD ELRHMAN AHMED

Marketing Manager

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He is responsible for developing, implementing and executing strategic marketing plans in order to attract potential customers and retain existing ones.

# ORGANIZATION CHART







سبيد لاين لأعمال تصميم تنفيذ الديكور ش.ذ.م.م  
**SPEED LINE DECORATION**



## CONTACT US

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